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Historic Park City: Open for (New) Business

Park City, Utah - Park City's Historic District has a knack for attracting small-business owners and unique products and services that reflect the town's eclectic mountain town community. A number of new businesses have established their roots in Park City's Historic District over the past 12 months. From casual restaurants to boutique retailers, this list of new Historic District businesses indicates the town's healthy economy and its growth of independently supported merchants.

Silver, the Historic District's newest dining establishment, located at 508 Main Street in the former Phoenix Gallery, will open in December 2010 and specialize in progressive American cuisine. Themed after Park City's rich mining history, Silver is a three-story restaurant and lounge that embraces a well-rounded menu fit for any budget and palette. Their restaurant has secured New York City-based renowned chef Todd Mark Miller, a skilled culinary restaurateur with a passion for choosing prime grades of meat and organic, local ingredients.

Website: www.silverrestaurant.com

Opened in July 2010, **Atticus Books and Teahouse**, at 738 Main Street, offers loose-leaf teas, coffees, specialty 'frost' drinks and a variety of homemade café treats. While imbibing in a beverage, visitors may browse through hundreds of new and used books or

pick up boutique gifts and locally hand-blown glass jewelry. Atticus also offers special High Tea party events for all ages.

Website: www.atticusbooksandteahouse.com

Design Shoppe by Park City Designer is a new location at the very top of the street (186 Main Street) for home accents and interior design. With an emphasis on Rocky Mountain style, Design Shoppe integrates rustic aesthetics with organic beauty. Owner and designer Michele Gardiner is skilled in creating dramatic, eye-catching architectural structures, such as doorways, mantles and staircase banisters.

Website: www.parkcitydesigner.com

The **Rodney Lough Jr. Wilderness Collection Gallery** opened up in July 2010 at 545 Main Street. Mr. Lough specializes in fine art landscape and nature photography and captures some of Nature's most intimate, sacred environments. Mr. Lough is also a member of 1% For the Planet, a coalition of environmentally conscious businesses that believe in corporate responsibility and donate one percent of their sales to environmental organizations worldwide.

www.rodneyloughjr.com

Silver Queen Fine Art has moved to a new location at 577 Main Street. The gallery is the local home to Park City artist Frogman (aka, Tim Cotterill), an accomplished sculptor that incorporates "lost wax techniques" from ancient Egyptian art methods into his collection of bronze frog sculptures. Silver Queen's slogan ("easy to find, but hard to leave") reflects the wide variety of rotating artists that are featured in the gallery that appeal to the aesthetic needs of any art collector.

Website: www.silverqueengallery.com

Robert Kelly Gallery moved to 449 Main Street in October 2010. The home furnishing gallery outgrew its former space because of the high demand from locals and visitors for its distinct handcrafted furniture and accents. Featuring furniture and accents from more

than 30 local and regional craftsmen that reflect artistic and aesthetic values, Robert Kelly Gallery believes home décor should be both functional and artfully intrinsic.

Website: www.robertkellygallery.com

614 Main Street is the new address for the **Rocky Mountain Shirt Company**. Stop in to pick up a locally-made souvenir, a fun t-shirt or beautiful postcards and pictures that reflect Park City's breathtaking scenery.

Website: N/A

Old Towne Gallery opened its doors in November 2010 at 580 Main Street in the Galleria Building and is distinguished by the work of classic and up-and-coming artists. Representing over 20 influential contemporary and modern artists, including Picasso, Chagall, Matisse and Warhol, Old Towne Gallery caters to the most devoted art collector.

Website: www.oldtowngallery.com

After a hiatus from the local restaurant scene, **Buona Vita** has returned to Main Street and opened its doors in November at 804 Main Street. Serving up family Italian recipes, salads, pastas and pizzas, Buona Vita brings Tuscan flavors to the tables in Park City, Utah.

Website: N/A

Main Street Luxury Travel and Art Gallery is a travel concierge company and fine art gallery that opened in September 2010 at 523 Main Street. Specializing luxury travel arrangements, professional travel consultants assist clients with customizing unique VIP destination packages. From Galactic space travel to private yachts and the world's best events and exotic locations in between, Main Street Luxury Travel can create a vacation for any style of traveler. The firm also represents 100 local and regional fine artists that inspire global exploration.

Website: www.msluxurytravel.com

For more information on the Historic Park City Alliance (HPCA) please contact Christa Graff at 435.640.7921 or christa@graffpr.com or visit www.historicparkcityutah.com.

HISTORIC PARK CITY: 'THE MAIN ATTRACTION'

With a thriving business district that boasts more than 250 shops, restaurants, resort and cultural activities, art galleries and signature events, it's no doubt that Historic Park City is "The Main Attraction." The Historic Park City Alliance (HPCA) is dedicated to promoting Park City's Main Street and surrounding area as a viable, vital and dynamic place to live, work and play while also encouraging business development and enhancing activities that benefit the district.

Nestled in the valley bordered by Park City Mountain Resort on one side and Deer Valley Resort on the other, it is the heart and soul of our mountain town and the epicenter of all that is fun and spontaneous. Historic Park City serves as the backdrop to Park City's annual marquee events including the Sundance Film Festival, Park City Arts Festival, Park City Food & Wine Classic and Savor the Summit. Favorite locals' activities on Main Street include the Park Silly Sunday Market and Friday Night Gallery Stroll.

For more information on Historic Park City Business Alliance, visit the web at www.historicparkcityutah.com.

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