



FOR IMMEDIATE RELEASE

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Story Starters for Historic Park City Alliance

High West Distillery and Saloon – High West is Utah’s first distillery since 1870 and is the world’s only ski-in gastro-distillery. Unique, organic whiskeys and vodkas are crafted in small batches in a 250-gallon copper still.

www.highwest.com

350 Main Brasserie – This globally inspired restaurant is a recipient of the Platinum Carrot Award for its healthy, gourmet cuisine. Its Menu de Sante features items high in vitamins and antioxidants and low in saturated fats and calories.

www.350main.com

Downstairs – As one of the newest nightclubs on Main Street, Downstairs is a hip and comfortable lounge and intimate music venue. *That 70’s Show* actor Danny Masterson is part owner of Downstairs and is often found mixing beats in the club under the name DJ Mom Jeans.

www.downstairspc.com

The **Kimball Art Center** is a central hub for Park City’s art community, featuring three art gallery spaces and art classes for all ages. Stop by Alpine Internet Café, located inside the art center, and stroll the rotating, nationally acclaimed exhibits.

www.kimballartcenter.org

Sugar Buzz Candy Boutique is a retro-chic candy shop with over 500 different types of candy, specialty chocolates and coffee and tea concoctions. Nostalgic candies and soft mini-cupcakes are colorfully displayed in glass jars and cases, and authentic Italian Illy coffee and espresso are ideal for an afternoon pick-me-up.

No Name Saloon & Grill – Step into this hole-in-the-wall saloon and enjoy the cozy, friendly local’s joint with eclectic décor. No Name sets the standard for bar food, especially for its buffalo burgers, and shuffleboard is literally the name of the game.

www.nonamesaloon.net

O’Shucks Bar & Grill – Park City’s most notable dive bar is famous for its loud music, 32-ounce schooners of beer and free peanuts. Tuesdays bring out the locals (and visitors) for \$3 schooners and \$3 burgers.

Mary Jane’s is a stylish independent boutique that carries some of the hottest men’s and women’s clothing and accessories. Celebrity icons frequently shop Mary Jane’s, making the boutique a must-hit for the fashion-savvy.

www.maryjannesshoes.com

Dolly’s Bookstore offers a selection of best-sellers, regional books and locally made gifts. Two friendly resident cats, Dolly and Che, live at the bookstore and love attention from visitors.

www.dollysbookstore.com

Egyptian Theatre Company is a staple Park City landmark, most widely known for its historic setting during the Sundance Film Festival. The Egyptian is a community venue that hosts a variety of musical acts, special events and community fundraisers year-round.

www.egyptiantheatrecompany.org

Founded in 1876, **Burns Cowboy Shop** is a six-generation family business that specializes in high-end Western wear for cowboy and cowgirl enthusiasts. From cowboy boots to belts and buckles, accessories (and clothing) are handmade from the finest leathers, metals and threads.

www.burnssaddlery.com

Java Cow Coffee & Ice Cream lures customers through the door with the smell of waffle cones and fresh-from-the-oven pastries. Once inside, patrons can feast on locally-roasted coffee, house-made premium ice creams, fresh crepes and its renowned “muffin tops” (attributed to the famous *Seinfeld* episode). Cow figurines and accessories adorn the coffee shop as a tribute to all things milk.

www.javacowcoffee.com

Love Your Pet Bakery manufactures organic and free-range food, jerky, treats and chews for a healthy canine and feline diet. One-of-a-kind, custom dog and cat accessories and unique pet artwork is sold alongside the store’s vitamin-rich pet food.

www.loveyourpetbakery.com

Mountain Body Spa & Cosmetic Deli features natural and organic skin care products and offers signature body treatments and massage work. Products like the Mountain Glows exfoliates are made with sea salt from the Great Salt Lake, while facial products are created in-house with seasonal fruits, vegetables, herbs and flowers.

www.mountainbody.com

Wasatch Brew Pub – Located at the top of Main Street, Wasatch Brew Pub pours award-winning suds and serves up casual lunch and dinner menus for locals and visitors year-round. Witty beer names, like Polygamy Porter and 1st Amendment Lager, pay homage to Utah's conservative reputation.

www.wasatchbeers.com

Amatsu Spa is a Japanese-influenced spa located inside The Sky Lodge. Spa treatments begin with a dip in a wooden Ofuro tub, reflective of Japanese bathhouse rituals, while the Tea Room soothes

www.theskylodge.com

For more information on the Historic Park City Alliance (HPCA) please contact Christa Graff at 435.640.7921 or christa@graffpr.com or visit www.historicparkcityutah.com.

HISTORIC PARK CITY: 'THE MAIN ATTRACTION'

With a thriving business district that boasts more than 250 shops, restaurants, resort and cultural activities, art galleries and signature events, it's no doubt that Historic Park City is "The Main Attraction." The Historic Park City Alliance (HPCA) is dedicated to promoting Park City's Main Street and surrounding area as a viable, vital and dynamic place to live, work and play while also encouraging business development and enhancing activities that benefit the district.

Nestled in the valley bordered by Park City Mountain Resort on one side and Deer Valley Resort on the other, it is the heart and soul of our mountain town and the epicenter of all that is fun and spontaneous. Historic Park City serves as the backdrop to Park City's annual marquee events including the Sundance Film Festival, Park City Arts Festival, Park City Food & Wine Classic and Savor the Summit. Favorite locals' activities on Main Street include the Park Silly Sunday Market and Friday Night Gallery Stroll.

For more information on Historic Park City Business Alliance, visit the web at www.historicparkcityutah.com.